

Jung-Hsuan Lin (林容萱)

Department of Finance
Southern Taiwan University of Science and Technology
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Highest Degree Earned and Year	Ph.D. (2012/06)
Teaching Subjects	<u>Undergraduate</u> ➤ Financial Accounting ➤ Personal Finance
Participating Faculty/Supporting Faculty	Participating Faculty
SA/PA/ SP/IP	PA
Five-Year Summary of Development Activities Supporting SA/PA/ SP /IP Status during 2013/08/01—2018/07/31	Industry-academy project: 5

Required Signature

Teacher	Chair of Dept. Teacher Evaluation Committee	Chair of College Teacher Evaluation Committee

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Education

- Ph.D., Administration and Management of Education, National Tainan University; 2012/6 .
- Master, Department of Financial Management, National Central University; 1994/6
- Bachelor, Department of Finance, National Taiwan University; 1991/6

Area of Specialty

Investment, Personal Finance, Accounting, Educational Administration

Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2014/5 to Present.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 1995/8 to 2014/4
- Research Assistant, Department of Finance, National Taiwan University, 1994/8 to 1995/7

Publications

Journal Papers:

1. **Lin, Jung Hsuan** (2003) ,"The Analysis of university of technology in Taiwan:Data Envelope Analysis," *Journal of Education , National Canghai University of Education*, 5 ,373-396.
2. **Lin, Jung Hsuan** (2003) ,"The Efficiency Analysis of Universities of Technology in Taiwan," *Journal of Education, National Tainan University*,9,179-205.

Conference Papers:

1. Lee ,Yuan-Ming, **Jung Hsaun, Lin** ,(2018), Re-examining Fisher Hypothesis and Fama Proxy Hypothesis with Data from OECD and non-OECD countries ,The 2018 Conference of Financial, Accounting and Business Management decision, Tainan.(R.O.C)
2. **Lin, Jung Hsaun** ,Chui-Cheng Chen, (2017), The Impact to Female Teachers ' Attitude Toward Faculty Evaluation In an University of Science and Technology ,The 2017 Conference of Theory and Practice in 12-years Basic Education competence-oriented Curriculum and Teaching, Tainan.(R.O.C)
3. Chen, Chui-Cheng, **Jung Hsuan, Lin**, M. C. Shen and T.C.Chen,(2017), Using Data Mining to Explore Adapted Curriculum for Students ,The 2017 Conference of Theory and Practice in 12-years Basic Education competence-oriented Curriculum and

- Teaching,Tainan.(R.O.C)
4. Chen,Chui-Cheng, **Jung Hsuan, Lin**, M. C. Shen and T.C.Chen,(2017), Using Data Mining to Explore Adapted Webpage for Learning Path ,The 2017 Conference of Theory and Practice in 12-years Basic Education competence-oriented Curriculum and Teaching,Tainan.(R.O.C)
 5. Chen,Chui-Cheng, **Jung Hsuan, Lin**, M. C. Shen, J. P. Lee,(2017), Using Big Data Analytical Techniques to Find Consumers' Sequence Tourist Attractions, The 2017 Conference on STUST Department of Leisure, Recreation, and Tourism Management-New Southward Policy, Taiwan (R.O.C.), (in Chinese)
 6. Juei-Lung shyu,Jia-Jian Liu,**Jung Hsuan Lin** · Xin-Hao Huang,You-Qi Liu (2009),”Maximum power tracking solar power lithium battery charger”,The 30th Roc Symposium on Electrical Power Engineering Conference,Taouang,Taiwan.
 7. **Lin, Jung Hsaun** (2003),”A Study of the Relationship among learning Resources Quality,Learning Satisfaction and the Learning Feedback Behavior”, The 2th Taiwan Ph.D Student Educational Administration Conference, National Tainan University , Tainan,Taiwan.
 8. **Lin, Jung Hsaun** (2002),”An Efficiency Analysis of Universities of Technology in Taiwan :Data Envelopment Analysis,” The 1th Taiwan Ph.D Student Educational Administration Conference, National Tainan University , Tainan,Taiwan.
 9. Ho,Hsein Chan,**Jung Hsuan Lin** (1995),”A Study of the Organization and Function of Taiwan futures Exchange”,The Futures and Option Market Conference, National Taiwan University, Taipei,Taiwan.

Books

- The Faculty evaluation*,**Lin Jung Hsuan**,Li long sen(eds)(pp.55-63),2012.
Investments,**Lin, Jung Hsuan** & Luo,Hai-chung, Published by Gao-Li Co., 2001.

Dissertation

- Lin,Jung-Hsuan** (2012) “The faculty evaluation system:A case study in private university of technology”,Ph.d. Dissertation,National Tainan University.
Lin,Jung-Hsuan (1994) “*Impacts of Taiwan Stock Market on New Bank*,”Master. Dissertation, National Central University.

Entrusted Practical Projects

1. **Lin,Jung- Hsuan** ; Lin, Ya-Chi and Jing- Lin Chuang,2018.Business Consulting Service for Tan-Zuo Creative Design House.No.23001070100.
2. Chuang,Jing- Lin; **Lin,Jung- Hsuan**, and Ya-Chi Lin,2018,Consulting Service of Investment for San-Yue-Yi-Xin Investment Corporaion,No.23001070240.
3. LinYa Chi;Jing-Lin Chuang and **Jung- Hsuan Lin**,2018,Consulting Service for Jessie Tutoring Crammer School.No.23001070202.
4. **Lin,Jung- Hsuan** ; Lee ,Yuan-Ming, and Huey-Cherng Tsa., 2017,Bussiness Consulting for Sean-Lin photography shop.No.221060016.
5. **Lin,Jung- Hsuan** ; Lee ,Yuan-Ming, and Huey-Cherng Tsa ,2016.Bussiness Operating

Diagnosis for Tan-Zuo creative design House.No.221050190.

6. Lee, Yuan-Ming and **Jung- Hsuan Lin**,2016.Business Consulting for Jia-Hao Biotechnology Corporation.No.221050186
7. **Lin,Jung- Hsuan** and Yuan-Ming Lee ,2015.Business Consulting Plan for Tan-Zuo creative design House.No.221040245.
8. Lee, Yuan-Ming and **Jung- Hsuan Lin**,2015,Service and Consultant for De-Jian Zipper corporation. NO: 221040186.
9. **Lin,Jung-Hsuan**,2013,Strategy for a new Enterprise for Tan-Zuo creative design House.No.221020140.

Grants

Taiwan Securities Association,"Grants Course:Personal Finance",2010/9 to2011/2

Honors and Awards

- Award In Mentor of Competition of National Campus Entrepreneurship and Creativity 8th ,9th ,10th ,11th ,ROC,2013 to 2016.
- Honored in Superior Teaching Award of College of Business , Southern Taiwan University of Science and Technology,2015 & 2013.
- Award In Mentor of Competition of National Financial Planning , Taiwan Wealth Management and planning Development Associates,2013.
- Award In Mentor of Competition of National Creativity ,National Central University,2012.
- Award in Mentor of National Enterprise Competition ,National enterprise Union , 2012.
- Award In Mentor of Competition of 1st National Great –Wealth , Economic Daily News, 2011.
- Award in Mentor of Campus Innovation Competition, Southern Taiwan University,2011.

Academic and Professional Service

- Consultant of Financial Accounting for Tan-Zuo Creative Design House,2017-2018.
- Serve as a Representative of School Affairs Council, Southern Taiwan University of Science and Technology, 2015 to Present.
- Serve as a Convener of Students' Competition in Department of finance, 2011 to Present.
- Serve as a Tutor Teacher in Department of Finance, Southern Taiwan University of Science and Technology, 1996 to Present.
- Tutor in Career Development and Alumni Center, Southern Taiwan University of Science and Technology,2015.
- lecture in "Personal Finance", Bureau of Social Affairs , Tainan City Government , ROC, 2016.